



HONORING TRADITION. DRIVING INNOVATION.

COLOR BALL SPONSOR PACKET

ART AFICIONADO | \$5,000

- Presence on rotating banner on top of front page of www.ashevillearts.com for the entire month of Ball
 - Full year logo and link placement in our bi-monthly newsletter with over 4,000 subscribers
 - Prime logo placement on AAAC's Color Ball page with Hyperlink and up to 100 word description of business
 - Logo placement in sponsor slideshow at main event
 - Logo placement on all print and web promotions including but not limited to:
 - Printed flyers at 50+ locations
 - Event brochure/program
 - Exclusive deep-dive newsletter focusing on Art Aficionados sent to our 4,000+ readership
 - Press release focused on main sponsor(s) to go out to over 30 local publications for possible coverage, with follow ups
 - Company name listing in paid advertisement (approximate \$600 value)
 - 4 personalized social media shout-outs to our Facebook community (reaching over 6,000 people)
 - 10 VIP tickets
 - 4 mentions at event
 - 1 AAAC Cornerstone level membership for a year (please see membership packet for specific benefits)
 - Seating for VIP guests featuring hors d'oeuvres and custom art center pieces showcasing your company name
 - Receive a discount on Refinery Creator Space rental for events
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ART ENTHUSIAST | \$2,500

- Rotating logo/ad on www.ashevillearts.com homepage
- Full year logo and link placement in our bi-monthly newsletter with over 4,000 subscribers

- Prime logo placement on AAAC's Color Ball page with hyperlink and up to 50 word description of business
 - Logo placement in sponsor slideshow at main event
 - Logo placement on all print and web promotions including:
 - Printed flyers at 50+ locations
 - Inclusion in event brochure/program
 - Press release for main sponsor(s) to go out to over 30 local publications for possible coverage, with follow ups
 - Company name listing in paid advertisement (approximate \$600 value)
 - Two personalized social media shout-outs to our Facebook community (totaling over 6,000 people)
 - 8 VIP tickets to the event
 - 2 mentions at event
 - 1 AAAC Cornerstone level membership for a year (please see membership packet for specific benefits)
 - Seating for VIP guests featuring hors d'oeuvres and custom art center pieces showcasing your company name
 - Receive a discount on Refinery Creator Space rental for events twice annually
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ART LOVER | \$1,000

- Logo placement on AAAC's Color Ball website page
 - Full year logo and link placement in our bi-monthly newsletter with over 4,000 subscribers
 - Logo placement in sponsor slideshow at main event
 - Logo placement on all print and web promotions including:
 - Company name listing in paid advertisement (approximate \$300 value)
 - 1 personalized social media shout-out to our community (totaling over 6,000 people)
 - 4 VIP tickets
 - 1 mention at event
 - 1 AAAC Benefactor level membership for a year (please see membership packet for specific benefits)
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ART ADVOCATE | \$500

- Logo placement on AAAC's Color Ball website page
- Full year logo and link placement in our bi-monthly newsletter with over 4,000 subscribers
- Logo placement in sponsor slideshow at main event
- Logo placement on all print and web promotions including

- Printed flyers at 50+ locations
 - Inclusion in event brochure/program
 - Company name listing in paid advertisement (approximate \$300 value)
 - 2 VIP Tickets
 - 1 AAAC Organization level membership for a year (please see membership packet for specific benefits)
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ART APPRECIATOR | \$250

- Logo placement on AAAC's Color Ball website page
- Logo placement in sponsor slideshow at main event
- Logo placement on all print and web promotions including
 - Printed flyers at 50+ locations
 - Inclusion in event brochure/program
 - Company name listing in paid advertisement (approximate \$150 value)
- 1 VIP ticket or 4 General Admission tickets
- 1 AAAC Alliance level membership for a year (please see membership packet for specific benefits)