



ASHEVILLE AREA ARTS COUNCIL



2017-18 Asheville Art in the Park Arts & Community Grant Grant Information Session: January 18, 2017 at 5pm Grant Application: Due, February 15, 2017 by 5pm

Art in the Park Arts & Community Grant is being offered to qualifying committed artists in Western North Carolina in order to encourage artists to participate in the process of building community through the arts. This grant is sponsored by: The Asheville Area Arts Council and Asheville Art in the Park.

****Winning projects will be required to recognize The Asheville Area Arts Council and Asheville Art in the Park through use of logos in publicity materials.**

Eligibility

- Individual artists, small unincorporated groups of collaborating artists, creative thinkers and doers
- Must have been a resident of Western North Carolina as of **July 1, 2015**
- Must be at least 18 years of age

Who/What is Not Eligible

- Projects that have already taken place
- Planning

Guidelines/Criteria for Consideration. A strong application includes responses to many, but not necessarily all, of the following, unless indicated.

- Supports or enhances an existing municipal plan or local strategic goal
- Will take place or be presented in public **(Strongly Suggested)**
- Addresses or ameliorates a social issue
- Builds community and/or encourages community participation
- Provides or enhances an economic development opportunity for an individual artist, group or project
- Enlivens an underused or underappreciated public space
- Creates neighborhood identity
- Displays excellence in craftsmanship and design **(Required)**
- Compliments the surrounding environment
- The relationship of the project to community need is well defined
- Applications should be written with a particular project in mind **(Required)**
- Feasibility of proposed project and likelihood of completion one year from date of first grant distribution check. **(Required)**

Budget Typical grant awards might include funds for expenses in the following areas:

1. Supplies
2. Equipment. Purchase of equipment may qualify if the equipment will be used to help produce art in the public sphere on a consistent basis.
3. Administration, professional service or production fees.

APPLICATION PROCEDURES

- Applications must be typed.
- We encourage applicants to email application and supporting materials to janelle@ashevillearts.com.
- If you are unable to submit via email please:
 - Mail to: Asheville Area Arts Council PO BOX 507 Asheville NC 28801 (must be postmark dated before the deadline)
 - Hand-deliver to Asheville Area Arts Council 207 Coxe Ave. Asheville, NC 28801
- Grantee must submit a report after the completion of the project that includes photos and summary of the project. AAAC will provide report guidelines upon disbursing award check. Failure to do so may result in elimination from funding consideration for future projects. ****All submitted report materials may be used at any time at the discretion of the AAAC for promotion of future granting cycles and/or the AAAC generally.**

Required Contents of grant package:

1. Completed Application, including budget and project narrative
2. Resume: Must be typed and include education, employment, exhibitions, performances, publications, commissions, honors, and other biographical data. List previous awards, grants or fellowships, including dates, and any similar projects.
3. References: Must provide **two** letters of reference from individuals with qualifications in the arts who know your work well.
4. Supporting materials that demonstrate the artist's ability to meet the criteria of the project, such as images of prior projects or the artist's work. If there are multiple applicants, a set of images must be submitted for each person. Only one copy of the supporting materials is necessary. It is recommended that the content be brief and clearly labeled. A good example is 5-10 images from each artist, with a printed list indicating the nature of each image and it's relationship to the application.
 - a. ****Requirements for digital images:** Approx. 2x3 inches. JPEGS preferred, TIFFs okay, 72-300dpi.
 - b. ****SASE:** If you would like for us to return your supporting materials please submit a self- addressed, stamped envelope with a return address to Asheville Area Arts Council. Please weigh your materials to ensure proper postage.
 - c. ****If you would like to pick up your materials they will be available at the Asheville Area Arts Council and will be held for no longer than six month.**